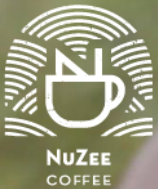




# THE NUZEE PROCESS

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Our Single Serve Pour Over and Tea Bag Style filters deliver the taste of freshly brewed coffee with the added convenience of portability.

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## **1. ONBOARDING**

We start by working with you to understand which single serve format you are interested in and review our process check list. We will then align on the specific details to support your format choice. These details include items such as # of SKUs and box and packaging type you require.

## **2. GET STARTED**

To begin, we'll ask for a sample of your roasted beans. We'll then develop the grind for the format of choice and deliver a packaged sample for you to review. From here we will gather feedback and refine the product until it exceeds your expectations. Here we will ask for your documentation to account for the coffee (baseline: COO, COA).

## **3. ARTWORK & PACKAGING**

While we're refining the product in the pre-work stage, we'll begin working with you on the packaging artwork. We have developed a template that will ensure that our packaging is aligned to your brand standards. When the template is completed, we produce a proof for evaluation and finalize before delivering to the package manufacturer.

## **4. CO-PACKING & SHIPPING**

Now that we have the approved format, grind and artwork, we move into the production phase. We now process and co-pack your coffee to the specified profile. From here we quickly package, pallet and ship your single serve coffee to you.



# Private Label Partnership

We're adept at working with organizations of all sizes to develop a signature blend, format selection and compelling package

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## 1. ONBOARDING

We start by working with you to understand which single serve format you are interested in and review our process check list. We will then align on the specific details to support your format choice. These details include items such as # of SKUs and box and packaging type you require.

## 2. GET STARTED

NuZee will source the beans, roast and develop a sample for you to review. From here we will gather feedback and refine the product (from roast to grind) until it exceeds your expectations. Here we will ask for your documentation to account for the coffee (baseline: COO, COA).

## 3. ARTWORK & PACKAGING

While we're refining the product in the pre-work stage, we'll begin working with you on the packaging artwork. We have developed a template that will ensure that our packaging is aligned to your brand standards. When the template is completed, we produce a proof for evaluation and finalize before delivering to the package manufacturer.

## 4. CO-PACKING & SHIPPING

Now that we have the approved format, grind and artwork, we move into the production phase. We now process and co-pack your coffee to the specified profile. From here we quickly package, pallet and ship your single serve coffee to you.



# THANK YOU

Whether you're a roaster interested in exciting new formats for your own coffee brands, a business considering a private label brand solution, or you're looking for a turn-key white label partner, the co-packing experts at NuZee are here to help you!



(760) 842.5522



M-F, 8:30am - 5:30pm PT



[Mynuzee.com](https://www.mynuzee.com)



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