## Getting Started with NuZee



Thank you for your interest in learning more about the Nuzee Co-Packing Program.

This document is designed to help you understand the areas to think about as you consider your options within a NuZee Partnership.

If you're ready to talk let us know by calling or emailing us. We look forward to helping you.

### TOPICS

O1. Why Nuzee?O2. Our FormatsO4. Our FacilitiesO5. Our Process

We take pride in providing single serve coffee co-packing solutions, customized to your needs and goals. Our team will always be responsive and provide excellent service. To speak with one of our team members, **call us at (760) 842.5522** or send us a message using the form and someone will get back to you promptly.

### Our office hours are Monday-Friday, 8:30am – 5:30pm Pacific Time









### Why NuZee?

#### Experience

As one of the first US producers of Single Serve Pour Over and Tea Bag style coffee, we partner with companies of all sizes to help them develop single serve coffee products.

### Volume

With multiple facilities that afford us tremendous copacking capacity, we're one of the largest co-packers of single serve coffee formats in North America.

#### Technology

We own and operate highly sophisticated co-packing machines that when paired with our HACCP Level 2 SQF Food Safety certification, means we're an exacting partner.

#### Values

We're committed to sustainability. Our Tea Bag style coffee filters are industrial compostable, foil and boxes are recyclable. Our manufacturing facilities are powered 100% with renewable energy.



## OUR FORMATS



## SINGLE SERVE POUR OVER

Our Single Serve Pour Over is the no-fuss pour over with no measuring or weighing required for the consumer.

All you need is hot water and a mug, and everything is pre-measured to deliver a great tasting cup of coffee.



### TEA BAG STYLE COFFEE

Tea Bag style coffee is similar in process to making a cup of tea. We carefully prepare your beans to the ideal grind and then place into a single-use Tea Bag filter.

Simply add to a cup of hot water and brew to your desired strength. This method is gaining popularity with your customers because it's an easy and clean way to prepare a fresh cup of coffee. It is not instant coffee, rather fresh ground coffee in the pouch.





### PRIVATE LABEL PROGRAM

We currently have the annual capacity to produce over 300 million single serve coffees (pour over or tea bag style). This has led us to become the private label partner of choice for some of the most popular single serve coffees in North America.

We can fulfill every aspect of your co-packing needs from roasting and blending, to packing and packaging.



# OUR FACILITIES





# We Have the Capacity and Locations to Serve You.

We have three manufacturing facilities in two countries, NuZee currently has the capacity to produce over 300 million Pour Over or Tea Bag Style single serve coffees each year.





VISTA, CALIFORNIA



SEOUL, SOUTH KOREA



## **Our Machines, Your Beans.**

Each of our three facilities use highly complex and fully dedicated single serve Pour Over and Tea Bag Style coffee copacking machines.





## THANK YOU

Whether you're a roaster interested in exciting new formats for your own coffee brands, a business considering a private label brand solution, or you're looking for a turnkey white label partner, the co-packing experts at NuZee are here to help you!

