

NuZee Inc. (OTC: NUZE) Announces Launch With Hi-Health SuperMart

San Diego, CA - Friday May 15, 2015 – NuZee Inc. (OTC:NUZE) is proud to expand their retail presence into the Health Channel announcing placement in health food and supplement retailer, Hi-Health Supermart Corporation. Coffee Blenders will be placed in all 42 stores with the new grocery plan-o-gram hitting stores June 1, 2015. Their product line Coffee Blenders will be actively supporting the launch, performing product demos for consumers in select locations. The goal of NuZee Inc. (OTC:NUZE) is to aid in the expansion of the healthy food and beverage products in Hi-Health as their first “Functional Coffee” offered in all stores. Coffee Blenders will launch three 10-count single serve cup offerings including: Lean Cup, Relax Cup and Think Cup.

“We are excited to bring the first single-serve coffee beverage into Hi-Health stores. We are also pleased to round out such a great assortment of healthy food products aimed at giving consumers healthy options,” says Nick Rex, CMO for Coffee Blenders. “It will be great to offer coffee with health benefits to consumers truly in-tune with the importance of using high quality, all-natural ingredients”.

Coffee Blenders® offers a unique set of coffees with health benefits:

Coffee Blenders® – Lean Cup™ is fortified with Svetol®, (<http://www.coffeeblenders.com/wp-content/uploads/2013/12/svetol.pdf>) a safe, all-natural plant extract of decaffeinated green coffee. Rich in active components that inhibit specific enzymes and shut down the glucose pathway in the body, Svetol® is clinically proven to burn fat and help with weight loss. <http://www.coffeeblenders.com/products/leancup/>

Coffee Blenders® – Think Cup™ contains Cereboost®, (<http://www.coffeeblenders.com/wp-content/uploads/2013/12/careboost.pdf>) a safe, all-natural plant extract derived from American Ginseng. Cereboost® is clinically proven to improve brain function, especially in the cognitive areas of working memory and alertness. <http://www.coffeeblenders.com/products/thinkcup/>

Coffee Blenders® – Relax Cup™ comes with L-Tea Active®, (<http://www.coffeeblenders.com/wp-content/uploads/2013/12/l-tea-active.pdf>) more commonly known as L-Theanine, a non-protein amino acid found in green tea leaves. L-Tea Active® is safe, all natural and clinically proven to induce relaxation without drowsiness while improving mental clarity. <http://www.coffeeblenders.com/products/relaxcup/>

Lotus Cup™ - Nude Cup™ is a revolutionary gourmet pour-over brewing method from Coffee Blenders. The Lotus Cup brewer creates a handcrafted coffee experience

anywhere, no machine needed, just hot water. “Nude” refers to the coffee being simply gourmet-quality, organic and 100% Arabica. Conveniently versatile; use it at home, the office, camping, or on any adventure! <http://www.coffeeblenders.com/products/lotuscup/>

Read about the clinically proven benefits: <http://www.coffeeblenders.com/benefits/>

About Coffee Blenders®:

At Coffee Blenders®, our mission is to provide high quality coffee with natural health benefits. We start by cultivating specialty grade, 100% Arabica coffee and work with experienced sommeliers – experts with a deep understanding of coffee origins, flavors and compositions. By such attention to detail, we are able to handcraft unique blends that appeal to both casual coffee drinkers and coffee connoisseurs. Additionally, we roast and blend in small batches in order to maintain the natural flavors while we incorporate functional ingredients. Since the whole process happens locally, our coffee is always fresh! These steps enable us to deliver coffees that are as delicious as they are beneficial. What’s more, we incorporate a therapeutic dose of an all-natural ingredient to improve consumer’s well-being into each cup! More than experienced, passionate coffee makers, we’re social citizens. Based in Vista, California, NuZee, Inc. (OTC: NUZE) distributes products bearing its registered trademark name and logo "Coffee Blenders" around the U.S., and remains committed to using only all-natural, clinically supported ingredients that are directly sourced and fairly traded. Our hope is that with every sip, you’ll taste the meticulous care and attention that goes into every cup of Coffee Blenders®.

For more information on Coffee Blenders® visit: <http://www.coffeeblenders.com>

NuZee, Inc. (OTC: NUZE) does business in California as Coffee Blenders®. Coffee Blenders® is a registered trademark of NuZee, Inc(OTC: NUZE). Hi-Health® is a registered trademark of Hi-Health Supermart Corporation. Cereboost® and Svetol® are registered trademarks of Naturex. L-Tea Active® is a registered trademark of Blue California.

About Hi-Health

Hi-Health Corp, established in 1972 in Scottsdale, AZ, is a health food and supplement retailer in Arizona. It offers quality products that are approved by governing authorities on safety and health risks. Hi-health currently serves the Arizona community through 42 brick and mortar stores and available online at www.hihealth.com. A strong body of medical and scientific experts, sports and fitness experts and lifestyle coaches who actively engage and contribute to blog (www.hihealth.com/blog) and community programs support Hi-Health.